



THE 10TH ANNUAL

CAMINAR LATINO CELEBRATION

A JOURNEY TOWARD NONVIOLENCE

SPONSORSHIP OPPORTUNITIES



DEAR COMMUNITY ALLY,

We invite you to invest in healthier families and safer communities by joining us at Caminar Latino's Annual Celebration on **Friday, September 15, 2023** at the Georgia Aquarium. By sponsoring this terrific event, you will be contributing directly to the life-changing work that Caminar Latino has proudly and tirelessly moved forward with families and communities affected by violence.

The enclosed sponsorship form further explains the varied levels you can choose to support Caminar Latino's mission. Please note that your sponsorship is fully tax-deductible.

For additional questions and information, please contact Jessica Nunan at jnunan@caminarlatino.org or **855-CAMINAR**.

Thank you,



Jessica Nunan, LMSW
Co-CEO
www.caminarlatino.org

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Coming here has probably been the best thing that has happened to me in my childhood and into my adulthood. Before, I never really thought about college, because the stereotype is that kids like me are the high school diploma type, and then we just free fall from there. Here, I found the resources and the tools that got me into Georgia State University. Because of Caminar Latino, I can now say that I'm in school, and I am actually heading somewhere. For once in my life, my life has direction.

—Young male participant

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WHO ARE WE?

Founded in 1990, Caminar Latino is Georgia's first and only comprehensive domestic violence intervention program for Latino families, providing prevention and intervention services to Latino families and leadership development for survivors and youth exposed to violence. In 2018, Latinos United for Peace and Equity, launched to engage in public policy, systems change, and research at the intersection of gender-based violence and Latino identity.



SINCE 2000, WE HAVE PROVIDED OVER

344,000

SERVICES TO:

7,300+

SURVIVORS

1,350+

INDIVIDUALS WHO
CAUSE HARM

4,300+

YOUTH/CHILDREN

SINCE IT'S INCEPTION,
LUPE HAS:

PROVIDED TRAINING TO OVER

4,600

PEOPLE

PROVIDED TECHNICAL ASSISTANCE TO
MORE THAN

2,100

INDIVIDUALS

REPRESENTING MORE THAN

150

ORGANIZATIONS

OUR JOURNEY TOWARDS NON-VIOLENCE

Caminar Latino - Latinos United for Peace and Equity's vision is for everyone to live in healthy families, united communities, and a just society.

We work toward peace and equity for all by taking a three-pronged approach: Starting within homes for healthy families, moving our anti-violence efforts to communities, and breaking down violent systems nationally.

In fewer than four years, Latinos United for Peace and Equity has grown exponentially and is now the only culturally specific organization to secure a national resource center with a mainstream designation, making LUPE the home for the National Center to Advance Peace for Children, Youth and Families.

This historic designation places Caminar Latino -LUPE as a national leader in child protection and custody in the context of domestic violence, positioning us uniquely to connect culturally specific resources to the criminal justice system, child protective services, law enforcement, domestic violence advocates, state coalitions, and more.

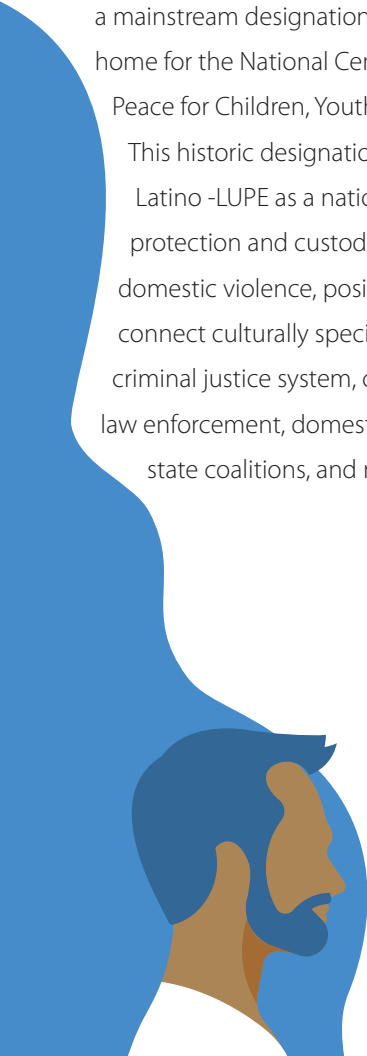


94%

of participants felt confident in their action plan if they saw red flags in their relationships

100%

of participants would use our programs again if needed



SPONSORSHIP LEVELS

We invite you to sponsor Caminar Latino's Annual Celebration at one of the following levels:

POWER CHAMPION SPONSOR \$15,000 | AS THE POWER CHAMPION SPONSOR YOU WILL RECEIVE:

- Two tables for 10 guests per table at prime location with a table sign with company name.
- Exclusive Recognition as Power Champion Sponsor of Caminar Latino's Annual Celebration and top fundraising event, A Journey Toward Nonviolence.
- Top Name and logo placement in at least 5 e-campaigns distributed via newsletter and social media promotion, resulting in thousands of advocates, nonprofit leaders, funders, and systems change leaders seeing your support for this important work.
- Our digital reach includes:
 - Over 5,000 followers on social media
 - Over 1,400 email subscribers
- Top placement of company name, logo, and link to our website on dedicated event page, optimized for tablet and mobile viewing.
- Opportunity to provide branded promotional items to all attendees.
- Opportunity for product placement prominently displayed during event.
- Top Name and logo placement in event program, signage, media advisory and press releases.
- Prime logo recognition in event digital stage display/presentation.
- Exclusive opportunity to take photos with Event Awardees and stage recognition by emcee Caminar Latino leadership.
- Customized plaque expressing appreciation.

FAMILY ADVOCATE SPONSOR \$7,500 | AS A FAMILY ADVOCATE SPONSOR, YOU WILL RECEIVE:

- One table for 10 guests at prime location with a table sign with company name.
- Top Recognition as Family Advocate Sponsor of Caminar Latino's Annual Celebration and top fundraising event, A Journey Toward Nonviolence.
- Logo placement in at least 3 e-campaigns distributed via newsletter and social media promotion, resulting in hundreds of advocates, nonprofit leaders, funders, and systems change leaders seeing your support for this important work
- Our digital reach includes:
 - Over 5,000 followers on social media
 - Over 1,400 email subscribers
- Inclusion of company name, logo, and link to our website on dedicated event page as Family Champion Sponsor.
- Name and logo inclusion in event program and signage
- Logo recognition in event digital stage display/presentation
- Framed event photo and certificate acknowledging as Family Champion Sponsor.

SURVIVOR ADVOCATE SPONSOR \$5,000 | AS A SURVIVOR ADVOCATE SPONSOR YOU WILL RECEIVE:

- One table for eight guests and table sign with company name
- Recognition as Survivor Advocate Sponsor of the Caminar Latino's Annual Celebration and top fund-raising event, A Journey Toward Nonviolence.
- Your company name and link to your website on our website event page promoting you as a Survivor Advocate Sponsor.
- Inclusion of company name, logo, and link to your website on dedicated event page hosted at our organization's website, optimized for tablet and mobile viewing.
- Name and logo inclusion in event program and signage.
- Logo recognition in event digital stage display/presentation.
- Framed event photo.

YOUTH ADVOCATE SPONSOR \$2,500 | AS A YOUTH ADVOCATE SPONSOR YOU WILL RECEIVE:

- Four complimentary tickets at a prime location
- Recognition as Advocate Sponsor of Caminar Latino's Annual Celebration and top fundraising event, A Journey Toward Nonviolence.
- Your company name and link to your website on our website event page promoting you as an Youth Advocate Sponsor
- Inclusion of company name, logo, and link to your website on dedicated event page hosted at our organization's website, optimized for tablet and mobile viewing.
- Name recognition in event program
- Logo recognition in event digital stage display /presentation



Jessica Nunan, Co-CEO
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