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**FOR IMMEDIATE RELEASE**

**Jessica Nunan is among 12 finalists for 2017 Coors Light Líder of the Year**

Atlanta (July 18, 2017) – Jessica Nunan, Executive Director of Caminar Latino has been selected as one of 12 Coors Light Líderes of legal drinking age as a finalist for her commitment to empower the Latino community. Coors Light believes in rewarding the dedication and tenacious spirit of emerging leaders who selflessly work hard to achieve success by helping others. Jessica Nunan is one of 12 líderes who are competing to become the 2017 Coors Light Líder of the Year through an online public voting competition.

The public can start voting for Jessica Nunan at [www.CoorsLightLideres.com](http://www.CoorsLightLideres.com) today, July 18, through August 18, 2017. The winner will receive a \$25,000 grant to implement a program in partnership with Caminar Latino to improve and empower the local Latino community. Voting rules and restrictions at [CoorsLightLideres.com](http://CoorsLightLideres.com) apply. Must be 21 years or older. Void where prohibited.

“I am honored and excited to represent the community for this year’s Coors Light Líderes program,” said Jessica Nunan. “Caminar Latino is committed to helping Latino families overcome domestic violence by helping individuals take accountability for their violence and supporting them in addressing the root causes behind their violent behavior. We are excited to announce our participation in the Coors Light Líderes Program Competition that will help us to spread this message!”

Jessica Nunan was selected as one of the 2017 Coors Light Líderes because of her commitment to helping Latino Families in the Atlanta community break the cycle of violence as for being a thought leader for other likeminded organizations around the country.

“Through the Coors Light Líderes program, we have the opportunity to create awareness about 12 outstanding Latino leaders who are inspiring others and making a difference to improve the quality of life in communities across the country,” said Alberto Senior, who leads MillerCoors’ national Latino community efforts. “For the past decade, the Líderes program has recognized

the unique accomplishments of 160 leaders, and I am excited about awarding the 2017 Líder of the Year with a \$25,000 grant that will help support the Latino community.”

Since 2006, the Coors Light Líderes program has raised awareness and highlighted the achievements of national and local leaders within the Hispanic community. The Coors Light Líderes program offers up-and-coming Latino professionals leadership tools, counsel and networking opportunities. Join the conversation at [www.coorslightlideres.com](http://www.coorslightlideres.com), [www.facebook.com/CoorsLightLideres](https://www.facebook.com/CoorsLightLideres), LinkedIn and on Twitter using @CoorsLightLider.

#### About Coors Brewing Company

Coors Brewing Company was founded in 1873 by Adolph Coors, who chose the Clear Creek Valley in Golden, Colo., for his new brewery because of the pure water in the nearby Rocky Mountain springs. The brewery’s original and most enduring beer is Coors Banquet ([Coors.com](http://Coors.com), [Facebook.com/CoorsBanquet](https://Facebook.com/CoorsBanquet), [YouTube.com/OfficialCoorsBanquet](https://YouTube.com/OfficialCoorsBanquet)), still brewed exclusively in Golden using only Rocky Mountain water and high-country barley. Coors Light ([CoorsLight.com](http://CoorsLight.com), [Facebook.com/CoorsLight](https://Facebook.com/CoorsLight), @CoorsLight on Twitter, [YouTube.com/CoorsLight](https://YouTube.com/CoorsLight)) was introduced in 1978 and now is the second-best-selling beer in the United States. Triple-filtered smooth Keystone Light ([KeystoneLight.com](http://KeystoneLight.com), [Facebook.com/KeystoneLight](https://Facebook.com/KeystoneLight)) is one the country’s most popular economy beers. Coors Brewing Company operates in the United States and Puerto Rico as part of MillerCoors, a joint venture of SABMiller plc and Molson Coors Brewing Company. Learn more at [MillerCoors.com](http://MillerCoors.com), at [Facebook.com/MillerCoors](https://Facebook.com/MillerCoors) or on Twitter through @MillerCoors.

#### About Caminar Latino

Caminar Latino works toward creating opportunities for Latino families affected by violence, to change their lives and communities. Founded in 1990, Caminar Latino was the first and still is the only program in the state of GA to offer comprehensive domestic violence services to Latino families and is a nationally recognized leader in quality programming and advocacy for Latinas and their families. For more information, please visit [www.caminarlatino.org](http://www.caminarlatino.org)

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